

# Machine Learning

CISC 5800  
Dr Daniel Leeds

## What is machine learning

- Finding patterns in data
- Adapting program behavior

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## Advertise a customer's favorite products

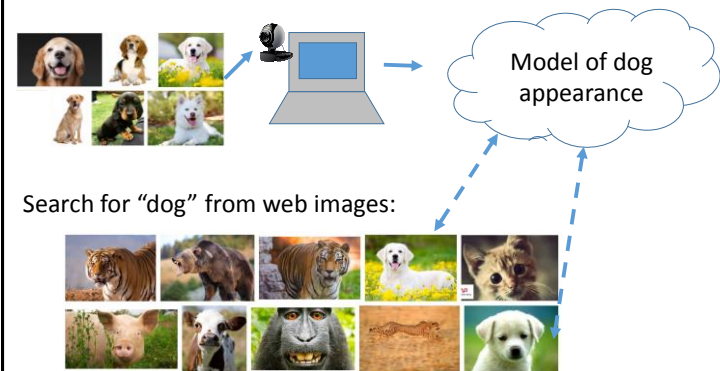
This summer, I had two meetings, one in Portland and one in Baltimore

Today I get an e-mail from Priceline:

The screenshot shows the Priceline.com website interface. At the top, it says "High Temperatures, Low Prices Hotels from \$17!" with a "See More" button. Below that, it says "Hotel Deals You'll Love" and displays two hotel deals: "Portland, OR" with a 3-star rating and "Baltimore, MD" with a 4-star rating. Both deals include the text "Free Breakfast, Pets Allowed".

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## Dog photos and the internet



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## What's covered in this class

- Theory: describing patterns in data
  - Probability
  - Linear algebra
  - Calculus/optimization
- Implementation: programming to find and react to patterns in data
  - Popular and successful algorithms
  - Matlab
  - Data sets of text, speech, pictures, user actions, neural data...

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## Outline of topics

- Groundwork: probability and slopes
- Classification overview: Training, testing, and overfitting
- Basic classifiers: Naive Bayes and Logistic Regression
- Advanced classifiers: Neural networks and support vector machines
  - **Deep learning**
  - **Kernel methods**
- Dimensionality reduction: Feature selection, information criteria
- Graphical models: Bayes Nets and Hidden Markov Model
- Expectation-Maximization

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## What you need to do in this class

- Class attendance
- Assignments: homeworks (4) and final project
- Exams: midterm and final
- Don't cheat
  - You may discuss homeworks with other students, but your submitted work must be your own. Copying is not allowed.

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## Resources

- Office hours: Monday 4-5pm and by appointment
- Course web site: <http://storm.cis.fordham.edu/leeds/cisc5800>
- Fellow students
- Textbooks/online notes

- Matlab



Andrew Ng's Stanford course notes

CS229  
Machine Learning  
Autumn 2016

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## Probability and basic calculus

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## Probability and basic calculus

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### Probability

What is the probability that a child likes chocolate?

- Ask 100 children
- Count who likes chocolate
- Divide by number of children asked

$$P(\text{"child likes chocolate"}) = \frac{85}{100} = 0.85$$

In short:  $P(C)=0.85$        $C=\text{"child likes chocolate"}$

Name	Chocolate?
Sarah	Yes
Melissa	Yes
Darren	No
Stacy	Yes
Brian	No

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### General probability properties

$P(A)$  means "Probability that statement A is true"

- $0 \leq \text{Prob}(A) \leq 1$
- $\text{Prob}(\text{True})=1$
- $\text{Prob}(\text{False})=0$

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## Random variables

A variable can take on a value from a given set of values:

- {True, False}
- {Cat, Dog, Horse, Cow}
- {0,1,2,3,4,5,6,7}

A random variable holds each value with a given probability

Example: **binary variable** LikesChocolate

- $P(\text{LikesChocolate}) = P(\text{LikesChocolate}=\text{True}) = 0.85$

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## Complements

C="child likes chocolate"

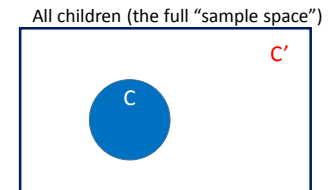
$$P(\text{"child likes chocolate"}) = \frac{85}{100} = 0.85$$

What is the probability that a child DOES NOT like chocolate?

Complement:  $C' = \text{"child doesn't like chocolate"}$

$$P(C') = .15$$

In general:  $P(A') = 1 - P(A)$



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## Joint probabilities

C="child likes chocolate"

I="child likes ice cream"

Across 100 children:

- 55 like chocolate AND ice cream  $P(I,C) = P(I=\text{True}, C=\text{True}) = .55$
- 30 like chocolate but not ice cream
- 5 like ice cream but not chocolate
- 10 don't like chocolate nor ice cream

$$P(I',C) = P(I=\text{False}, C=\text{True}) = .3$$

$$P(I,C') = .05$$

$$\text{Prob}(I) = P(I=\text{True}) = .6$$

$$\text{Prob}(C) = P(C=\text{True}) = .85$$

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## Marginal and conditional probabilities

For two **binary** random variables A and B

- $P(A) = P(A,B) + P(A,B')$  =  $P(A=\text{True}, B=\text{True}) + P(A=\text{True}, B=\text{False})$
- $P(B) = P(A,B) + P(A',B)$

For **marginal probability**  $P(X)$ , "marginalize" over all possible values of the other random variables

- $\text{Prob}(C|I)$  : Probability child likes chocolate given s/he likes ice cream

$$P(C|I) = \frac{P(C,I)}{P(I)} = \frac{P(C,I)}{P(C,I) + P(C',I)}$$

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## Independence

If the truth value of B does not affect the truth value of A, we say A and B are **independent**.

- $P(A|B) = P(A)$
- $P(A,B) = P(A) P(B)$

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## Multi-valued random variables

A random variable can hold more than two values, each with a given probability

- $P(\text{Animal}=\text{Cat})=0.5$
- $P(\text{Animal}=\text{Dog})=0.3$
- $P(\text{Animal}=\text{Horse})=0.1$
- $P(\text{Animal}=\text{Cow})=0.1$

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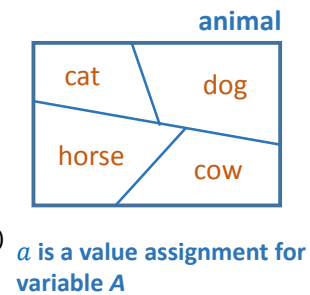
## Probability rules: multi-valued variables

For given random variable A:

- $P(A = a_i \text{ and } A = a_j) = 0$  if  $i \neq j$

- $\sum_i P(A = a_i) = 1$

- $P(A = a_i) = \sum_j P(A = a_i, B = b_j)$



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## Probability table

- $P(G=C, H=True) = 0.15$
- $P(H=True) = 0.75$
- $P(G=C | H=True) = \frac{0.15}{0.75} = 0.2$
- $P(H=True | G=C) = \frac{0.15}{0.2} = 0.75$

Grade	Honor-Student	P(G,H)
A	False	0.05
B	False	0.05
C	False	0.05
D	False	0.1
A	True	0.3
B	True	0.2
C	True	0.15
D	True	0.1

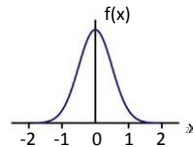
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## Continuous random variables

A random variable can take on a continuous range of values

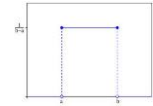
- From 0 to 1
- From 0 to  $\infty$
- From  $-\infty$  to  $\infty$

Probability expressed through a  
“probability density function” **f(x)**

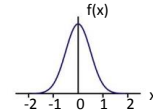


## Common probability distributions

- Uniform:  $f_{uniform}(x) = \begin{cases} \frac{1}{b-a} & \text{if } a \leq x \leq b \\ 0 & \text{otherwise} \end{cases}$



- Gaussian:  $f_{gauss}(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$



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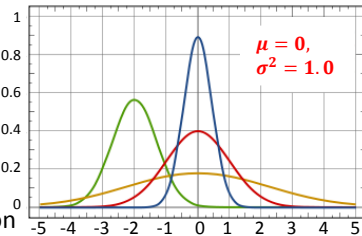
## The Gaussian function

$$f_{gauss}(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

- Mean  $\mu$  – center of distribution
- Standard deviation  $\sigma$  – width of distribution

• Which color is  $\mu=-2, \sigma^2=0.5$ ? Which color is  $\mu=0, \sigma^2=0.2$ ?

- $N(\mu_1, \sigma_1^2) + N(\mu_2, \sigma_2^2) = N(\mu_1 + \mu_2, \sigma_1^2 + \sigma_2^2)$



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## Probability and **basic calculus**

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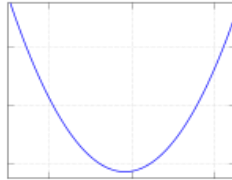
## Calculus: finding the slope of a function

What is the minimum value of:  $f(x)=x^2-5x+6$

Find value of  $x$  where slope is 0

General rules: slope of  $f(x)$ :  $\frac{d}{dx}f(x) = f'(x)$

- $\frac{d}{dx}x^a = ax^{a-1}$
- $\frac{d}{dx}kf(x) = kf'(x)$
- $\frac{d}{dx}[f(x) + g(x)] = f'(x) + g'(x)$

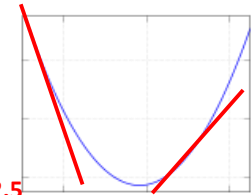


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## Calculus: finding the slope of a function

What is the minimum value of:  $f(x)=x^2-5x+6$

- $f'(x)=2x-5$
- What is the slope at  $x=5$ ?  $f'(5)=5$
- What is the slope at  $x=-3$ ?  $f'(-3)=-11$
- What value of  $x$  gives slope of 0?  $x=2.5$



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More on derivatives:  $\frac{d}{dx}f(x) = f'(x)$

- $\frac{d}{dx}f(w) = 0$  --  $w$  is not related to  $x$ , so derivative is 0
- $\frac{d}{dx}(f(g(x)))=g'(x) \cdot f'(g(x))$
- $\frac{d}{dx}\log x = \frac{1}{x}$
- $\frac{d}{dx}e^x = e^x$

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## Introduction to classifiers

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### The goal of a classifier

- Learn function  $C$  to maximize correct labels ( $Y$ ) based on features ( $X$ )

$C(x)=y$

lion: 16  
 wolf: 12  
 monkey: 14  
 broker: 0  
 analyst: 1  
 dividend: 1

C

→

jungle

lion: 0  
 wolf: 2  
 monkey: 1  
 broker: 14  
 analyst: 10  
 dividend: 12

C


→

wallStreet

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### Giraffe detector

- Label  $x$  : height
- Class  $y$  : True or False ("is giraffe" or "is not giraffe")



Learn optimal classification parameter(s)

- Parameter:  $x^{thresh}$


Example function:

$$C(x) = \begin{cases} True & \text{if } x > x^{thresh} \\ False & \text{otherwise} \end{cases}$$


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### Learning our classifier parameter(s)

- Adjust parameter(s) based on observed data
- Training set: contains features and corresponding labels



X	Y
1.5	True
2.2	True
1.8	True
1.2	False
0.9	False



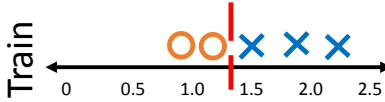
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### The testing set

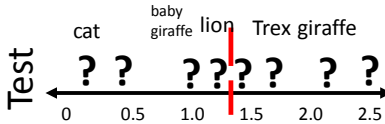
*Testing set should be distinct from training set!*

- Does classifier correctly label new data?

Train



Test



Example "good" performance:  
90% correct labels

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## Be careful with your training set

- What if we train with only baby giraffes and ants?
- What if we train with only T rexes and adult giraffes?

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## Training vs. testing

- **Training**: learn parameters from set of data in each class
- **Testing**: measure how often classifier correctly identifies new data

- More training reduces classifier error  $\epsilon$
- Too much training data causes worse testing error – overfitting

